

SmartDeals™

December 2010

# PRINT SOLUTIONS start here, AND DO IT ALL.

## Happy Holidays!

Add a little holiday cheer to the office this year.



\$599.98 **Special Price**  
- \$150.00 **Instant Savings**  
**\$449<sup>98</sup>** ea.  
LEX-3001385

Raise efficiency and save resources with this surprisingly compact multifunction machine. Offering bold, rich color, high speed printing, built-in duplex printing and high-yield cartridges it saves you time and money with impressive results.

### Lexmark X543dn Multifunction Color Laser Printer

- Laser copy; print; scan.
- Up to 21 ppm color/black.
- Manufacturer's one-year limited warranty.
- ENERGY STAR qualified.

No. \_\_\_\_\_ Description \_\_\_\_\_

#### High Yield

- LEX-C540H1KG ● Black
- LEX-C540H1CG ● Cyan
- LEX-C540H1MG ● Magenta
- LEX-C540H1YG ● Yellow

**DON'T FORGET TONER!**



**LEXMARK**

# 25% INSTANT SAVINGS!

**MORE GREAT SAVINGS** INSIDE!

SmartDeals™

**FREE**  
**SURGE**  
**PROTECTOR**

by mail. See pg. 3 for details

**FEATURE PACKED WIRELESS ALL-IN-ONE PERFECT FOR YOUR SMALL OFFICE**

**Features easy-to-use 4.2" color TouchScreen display**

Jam-packed with features, from built-in wireless networking to a digital answering machine. Offers direct photo printing on demand and photo enhancement options, plus a free app for wireless printing from and scanning to smart phones and tablets.



**Brother® MFC-990CW Inkjet Multifunction Center with Wireless Networking**

- Inkjet print; copy; scan; fax.
- Up to 33 ppm black/27 ppm color.
- Wireless Ethernet; USB interfaces.
- ENERGY STAR qualified.



**\$249<sup>99</sup>**  
ea.  
BRT-MFC-990CW



**DON'T FORGET THE INK!**

No.	Description
BRT-LC61BK	● Black
BRT-LC61C	● Cyan
BRT-LC61M	● Magenta
BRT-LC61Y	● Yellow

**brother**  
at your side

**SAVE UP TO 50%**

**CONNECTING EVERYTHING SIMPLY**



**Mobile Docking Station and USB Hub**

- Connect up to three USB and two PS/2 peripherals.
- LED indicator status lights.
- Does not require AC adapter.
- USB cable included.

**Hi-Speed USB 2.0 Cable**

- Designed for maximum compatibility.
- Offers exceptional high-speed transfer of files.

**6 FT**

\$11.99 **Special Price**  
-\$3.00 **Instant Savings**

**\$8<sup>99</sup>**  
ea.  
IVR-30001

**10 FT**

\$14.99 **Special Price**  
-\$3.74 **Instant Savings**

**\$11<sup>25</sup>**  
ea.  
IVR-30002

\$29.99 **Special Price**  
-\$15.00 **Instant Savings**

**\$14<sup>99</sup>**  
ea.  
IVR-37700



**BUY ONE GET ONE FREE**

by mail. See pg. 3 for details



**\$3<sup>59</sup>**  
pk.  
IVR-77905

**CD-R**

- 700MB.
- 52x speed.
- Branded, silver surface, slim jewel case.
- 5/PK.





**SMARTDEALS™ PRINT SOLUTIONS DECEMBER 2010**

10-SD-L2-DEC

To redeem SmartDeals™ mail-in offers, send completed coupon along with a copy of the sales receipt(s) (**packing slips in place of receipts will not be honored**) with qualifying purchases circled and original UPC codes from qualifying products to:

**December 2010 SmartDeals™ Print Solutions**

Fulfillment Center  
1155 Timber Drive  
Elgin, IL 60123

**Mail-In Offers: Please check each offer you are redeeming.**

- FREE Surge Protector** (IVR-71642) by mail with the purchase of a Brother® MFC-990CW (BRT-MFC990CW) from this flyer.
- FREE Innovera CD-R 5-Pack** (IVR-77905) by mail when you buy one Innovera CD-R 5-Pack (IVR-77905) from this flyer.
- FREE Ghirardelli Gift Basket** by mail with the purchase of two of the SAME HP Toner Cartridges. Must be same item number.
- FREE Snuggle Mug Snowman** by mail with a \$50 purchase of HP Ink Cartridges.

Terms and Conditions: All offers valid 12/01/10 – 12/31/10. We are not responsible for printing errors. All requests for mail-in offers must be postmarked no later than 1/15/11. Please allow 60 days for fulfillment. Only purchases made from a qualifying dealer between 12/01/10 – 12/31/10 qualify for reward offers. Purchases for other products are not valid. Limit three (3) redemptions per item per mailing address unless otherwise specified. Cannot be combined with any other offers. Rebate checks expire 90 days from the check issuance date, after which time there is no continued obligation. We are not responsible for lost, destroyed, misdirected, postage due delayed mail or for any incorrect information provided in rebate submittal. All submission documents and materials become the property of SmartDeals™ and cannot be returned. We reserve the right to substitute items of equal or greater value. Tax and delivery charges do not qualify towards offers that require a specified purchase amount. Prior purchases excluded.

**IMPORTANT:** Please print clearly and provide complete address to ensure delivery of offers. Please keep a copy of rebate coupon, UPC codes, and receipts for your records.

Your Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Company: \_\_\_\_\_

Address (No PO boxes): \_\_\_\_\_ Suite: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Purchased from: \_\_\_\_\_

Please note: We will only use your e-mail address to contact you about your rebate and to provide information about other offers. It will not be sold to any third party.

# FREE SNUGGLE MUG SNOWMAN

BY MAIL WITH THE PURCHASE OF \$50 OF ANY HP INK CARTRIDGES

See above for details.

**Snuggle Mug Snowman**

Plush 10" snowman with Velcro hands that hold a red travel mug.



Ink cartridges are used in inkjet printers only and do not qualify for toner cartridge offers.

**Smart INK OFFER!**

# FREE GHIRARDELLI GIFT BASKET

BY MAIL WITH THE PURCHASE OF ANY TWO OF THE **SAME** HP TONER CARTRIDGES

See above for details.

**Ghirardelli Gift Basket**

This 8 x 8 inch star basket has chocolate bars and squares from Ghirardelli in milk, dark, caramel and mint and a packet of hot cocoa mix.



Toner cartridges are used in laser printers and not for inkjet printers. Qualifying toner items are commonly referred to as LaserJet products by HP.

**Smart TONER OFFER!**

# JINGLE ALL THE WAY TO SAVINGS

Impressive printing at impressive prices

**25%**  
INSTANT  
REBATE

## AFFORDABLE SOLUTION FOR HARD-WORKING GROUPS

**Impress with color while being budget-conscious**

Ultra-compact, network ready printer is perfect for small to midsize workgroups. Reap the productivity advantages of high-speed printing, paper-saving duplex printing and available eco- and budget-friendly toner and be impressive with high-quality color and black & white.

### Lexmark C544dn Color Laser Printer

- Up to 25 ppm color/black.
- Print resolution up to 1200 x 1200 dpi.
- Eco-mode and duplex printing.



No.	Description
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#### Extra High-Yield

LEX-C544X1KG	● Black
LEX-C544X1CG	● Cyan
LEX-C544X1MG	● Magenta
LEX-C544X1YG	● Yellow

\$499.98 **Special Price**  
- \$125.00 **Instant Savings**  
**\$374<sup>98</sup>**  
ea.  
LEX-26C0000

**DON'T  
FORGET  
TONER!**

**LEXMARK**